



FOR IMMEDIATE RELEASE

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City of Willows Launches Separate Website Focused on Facts about City Finances and Measure I

(Willows, CA) - On Wednesday, August 7, the City of Willows formally launched its new website, willowsmeasurei.org, focused on providing facts about the City's current financial circumstances and Measure I, a 1.5% sales tax measure that will be on the November 5, 2024, ballot.

"The City has a responsibility to provide factual and accurate information to our citizens regarding City finances and the Measure I 1.5% sales tax measure on the November ballot so that they can make an informed voting decision. This new website does just that in a clear and concise format," commented Mayor Hansen.

Willowsmeasurei.org is in addition to the City of Willows (cityofwillows.org) primary website. The new website is solely focused on factual information about the City's current fiscal situation and the proposed 1.5% sales tax measure, including fact sheets about the City's finances and Measure I, Frequently Asked Questions, the most recent city budgets and audits, and current related press releases.

"The Council is committed to full transparency and this web site accomplishes that. The citizens need to know the truth about how the City can provide the critical services we all expect and enjoy," stated Councilmember Thomas.

For all other city-related business, City website users should continue to rely on the cityofwillows.org website for information such as Council and city staff contacts, services, forms and other city documents.

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