



FOR IMMEDIATE RELEASE

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City of Willows' voters approve 1.5% sales tax measure!

(Willows, CA) - On Tuesday, November 5, the City of Willows' voters approved a 1.5% sales tax measure by more than 58% of the total votes cast or 680 votes. As a General Sales Tax, slightly more than 50% of the cast votes were required to approve the measure.

"No one likes to pay more taxes; however, in this case, it is imperative in order to safeguard the future of our city's crucial services, including law enforcement, fire protection, emergency medical, and public works. I am grateful to the citizens of Willows for understanding the gravity of the City's fiscal situation and voting accordingly. Thank you!" commented Mayor Hansen.

The new sales tax revenue will be used to cure the City's upcoming \$1.4 million structural deficit starting in fiscal year 2025-26. It will ensure the same level of city services that residents currently receive today, as well as provide seed money to reestablish the City's Police Department and rebuild its General Fund Reserve for future emergencies.

"This was a big win for the Citizens of Willows. The passing of Measure I not only sets us on a path for a bright future but is the start of mended bridges of trust between the City Council, City employees, and the people of Willows. With voter approval of this measure, we can begin rebuilding and revitalizing our city to forge a lasting future we can all be proud of," stated Vice-Mayor Hutson.

The 1.5% sales tax will be effective April 1, 2025. At the same time, the city will receive its first advance of the new quarterly sales tax revenue from the State in April 2025 as well.

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