

**City of Willows**  
**Non-Profit Banner Application**

The City of Willows launched a Street Banner Program in 2022 that allows businesses to purchase a banner in one of 25 established locations for a one-year period and over three consecutive years. 17 of the locations have been sold for this year and there are eight remaining locations. CGI Communications, the company administering the program on the City's behalf, has offered to donate the remaining available banners to registered non-profit organizations to install at the eight locations. If your organization is interested in displaying a banner with your information on it in Downtown Willows, please complete this form and return it to City Hall, 201, N. Lassen Street. If more than eight organizations submit an application, presentations to the City Council may be required for selection of the non-profits that will receive a banner, at no charge, in one of the final eight locations. Applications will be accepted until April 7, 2023.

Non-Profit Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone Number \_\_\_\_\_

Non-Profit Designation \_\_\_\_\_

Non Profit EIN \_\_\_\_\_

Purpose of Organization (Responses may be submitted on a separate sheet of paper)

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\_\_\_\_\_  
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What are the activities of your organization that provides a direct benefit to the City of Willows residents  
(Responses may be submitted on a separate sheet of paper)

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