



Measure i

What will be the result if it passes?

Voter approval of the 1.5% sales tax, Measure i, will maintain city services by:

- ◆ Sustaining high quality fire protection, emergency and law enforcement services.
- ◆ Expanding recreation opportunities for youth, seniors and families.
- ◆ Preserving library services.
- ◆ Continuing efforts to re-establish the City's Police Department.
- ◆ Increasing economic development efforts and growth.
- ◆ Improving city streets.
- ◆ Maintaining parks, trees and sidewalks.
- ◆ Seeking more grants to expand city services and equipment.



Measure i

How will life change if the sales tax fails?

In the absence of an immediate increase in General Fund revenue in 2024, the city will be forced to make deep cuts to ALL city services by late 2025, including:

- ◆ Reduced fire protection, emergency and law enforcement services.
- ◆ Indefinite shuttering of discretionary services such as recreation and library.
- ◆ Less frequent street, park, and tree maintenance.
- ◆ Severe cuts in staffing levels*
(*Currently, there are only 17 full-time city employees.)
- ◆ Fewer resources for all areas of city maintenance.
- ◆ Long delays in planning, building and engineering services.
- ◆ Inability to repair or replace city vehicles and equipment as they wear out and become unserviceable.

For more information, contact City Hall at (530) 934-7041 or Marti Brown, City Manager, at mbrown@cityofwillows.org or visit the City's website on city finances and Measure I, www.willowsmeasurei.org.