

# Support Measure I

Editor:

To Willows Residents:

Measure I, the 1.5% sales tax measure on the November 2024 City of Willows ballot, will provide consistent and sustainable funding for critical law enforcement, fire protection, and emergency medical services, as well as public works, library and recreation activities. The tax will also go toward rebuilding the city's General Fund Reserves as it currently faces a \$1.4 million ongoing deficit starting in fiscal year 2025-26.

Measure I will increase the city's sales tax from 7.25% to

8.75%, which is consistent with much of the surrounding region including Orland, Colusa, Chico, Williams, Corning—they all have higher sales tax rates than Willows. In addition, most groceries, prescription medicines, and services are exempt from the tax.

Unlike other taxes that are shared with the state and federal government, 100% of the 1.5% sales tax will remain in the city limits under local control. Currently, the city only receives 1% of the 7.25% sales tax—the rest goes to the state.

Additionally, 48% of the city's sales tax is paid for by non-Willows residents thereby spreading the burden of paying for public safety and mutual aid services among all those who benefit, including county residents and visitors.

For more information about Measure I and to learn about how you can support the future of Willows and Glenn County, please visit: [www.willowsmeasurei.org](http://www.willowsmeasurei.org). And remember to vote on November 5!

Very sincerely,  
Jim Yoder, Glenn County  
Board of Supervisors,  
District 4

Tom Arnold, Glenn County  
Board of Supervisors,  
District 3